

NEWS RELEASE

For Immediate Release

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Local Pizzeria to Raise Funds for Breast Cancer Research

Pataskala, Ohio, September 14, 2011 — A local pizzeria is offering breast cancer patients across the country a Slice of Hope next month. Capuano's Pizza is helping raise critical funding for breast cancer research by donating 10 percent of its sales from Friday, Oct. 7 to the Karen Mullen Breast Cancer Foundation, a national charity based in Seattle.

October 7th has been designated as a National Pizza Party Day by Slice of Hope, a pizza industry charitable initiative. Slice of Hope has banded together pizzerias from across the nation in an effort to fight this invasive disease, which will impact hundreds of thousands of women and men this year. In fact, more than 190,000 new cases of breast cancer will be diagnosed this year. And, sadly, approximately 40,000 women will die from the disease this year. That's approximately 110 breast cancer deaths daily, and Capuano's owners Joe and Lana Flegle says that's simply too many.

"There isn't a person in this country who hasn't felt the effects of breast cancer in some way," Flegle says. "Whether you've had the disease yourself, or a family member or friend has had it, it's safe to say you've been impacted by breast cancer. Capuano's Pizza wants to do something to help end this disease. That's why we've joined Slice of Hope and will be donating 10 percent of our sales on Friday, Oct. 7. So please come down to Capuano's that night to show your support of this cause."

Slice of Hope is spearheaded by Pizza Today magazine editor Jeremy White. White, Pizza Today publisher Pete Lachapelle and a small team of cyclists will bike from Portland, Ore. to Seattle, Wash., Oct. 4-7 to raise awareness for Slice of Hope's fight against breast cancer. On Oct. 7, pizzerias across the nation — including Capuano's — will donate funds to the Karen Mullen Breast Cancer Foundation, which has committed to giving 100 percent of the Slice of Hope proceeds to a handful of the nation's leading breast cancer research labs.

Capuano's is located at 24 S.Township Rd. For more information, visit Capuanospizza.com.

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SLICE OF HOPE